How to Campaign

When running for any elected position two important first steps are:

- **Creating a team** by pulling together a group of people to support you in your campaign: a Financial Agent, a Campaign Manager, friends, and family.
- **Creating a platform** which tells voters why you want to be elected and highlights your priorities for your community/territory.

Some typical campaigning ideas are:

1. **Social media** – Develop a page with your platform and share with your voters.

2. **Community radio** – Go on community radio and tell listeners why you are running, organize a radio call in show and allow listeners to call and ask you questions about your platform.

3. **Door to door** – Go door to door in your community to speak to different community members, explain to them your position and why they should vote for you. Hand out brochures to explain in detail what you would do if you were elected in your community.

4. **Speak to your local DEA** – Organize a time to go into the schools to speak to the students on the importance of voting.

5. **Post signs** – Put up signs in your community to remind people that you are running for a position.

6. **Organize a community event** – Invite people to a community space to speak to them about why they should vote from you. Providing country food or some reason for people to come is never a bad idea!

7. **Speak to Elders** – Go to the Elders centre to get their input on your platform, listen and learn.